

FROM ORDINARY TO EXTRAORDINARY PHOTOGRAPHY COURSE SERIES

DIGITAL IMAGE PROCESSING - TWO DAY WORKSHOP

ESSENTIALS - PERFECTING YOUR CRAFT

INTERMEDIATE - CRAFTSMANSHIP MEETS ART



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No matter how creative a photographer is, every artist needs to perfect their craft in order to produce great artwork. This course helps you do just that - perfect your craftsmanship.

COURSE OVERVIEW

This course begins with the **essentials** taking most of the first morning.

- Critical settings ensuring proper camera set up, setting the correct colour space and best digital file formats.
- Optimization of your computer setup for products such as Lightroom/Bridge/Photoshop (including Elements). Everything working together in an efficient and logical workflow.

Next, craftsmanship meets art. For the remaining 1.5 days **intermediate** editing concepts are introduced to make your images come to life - to give them “presence” however this course is not about composition or how to take a picture.

WHO WOULD BENEFIT FROM THIS COURSE?

All photographers including those with solid photographic skills wishing to perfect their digital darkroom skills.

WHAT KNOWLEDGE AND SKILLS WILL BE GAINED?

- Colour Space, File Formats,
- Creative Editing: non destructive camera raw workflow
- Global and Local Adjustments
- Sharpening (Capture & Lightroom Output sharpening)



WHAT ARE THE PREREQUISITES?

- Basic understanding of:
 - Camera Operation
 - Working knowledge of your software and computer
 - This is not a beginner course in photography

MATERIAL PROVIDED

- Binder detailing all key software settings, course content, exercises
- Workflow Diagrams
- Coffee / Teas / Water

WHAT YOU SHOULD BRING?

- Camera
 - Fully Charged Batteries
 - Tripod, Cable Release
 - Camera Manual (if available)
 - Lens(es)
- Laptop
 - Image Catalogue (if transportable)
 - Software: Lightroom, Photoshop (Suite or Elements), Bridge (Other software may be used but only generic details discussed)
- Lunch

COST

- \$300 (check for Camera Club discounts)

DURATION

- 2 full days
- Some courses allow for a setup time in advance (call for details)



INTERMEDIATE - PART 2

Craftsmanship meets art. Concepts are introduced to make your images come to life - to give them “presence”.

We will discuss how to:

- Brighten foregrounds, darken backgrounds, tell a compelling visual story
- Expose shadow detail, reduce over-brightened highlights
- Naturalize the overall image tone
- Explore how Humans visualize
- Apply Tone - the key to success
- Apply Local and Global Adjustments in Lightroom / Adobe Camera Raw (Bridge)
- Apply masking in Lightroom

TRAINING PROVIDED BY JEFF GARDNER

- IT Professional - over 25 years experience
- Certified Technical Trainer and Course Developer
- Professional Giclée printer
- Active member of various Northumberland arts groups
- Award winning photographer

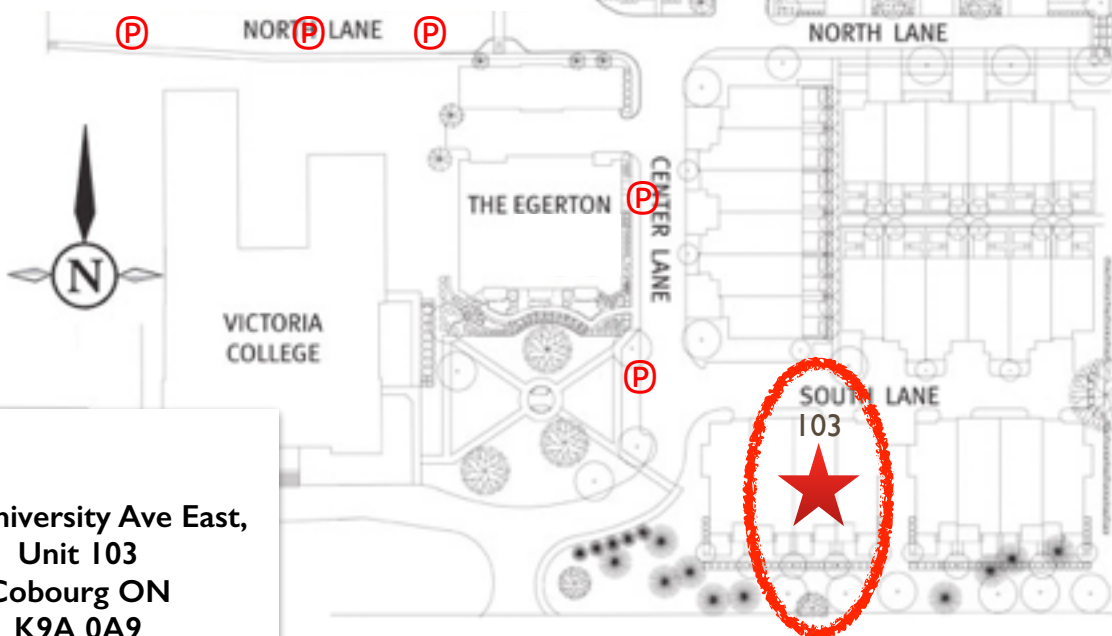
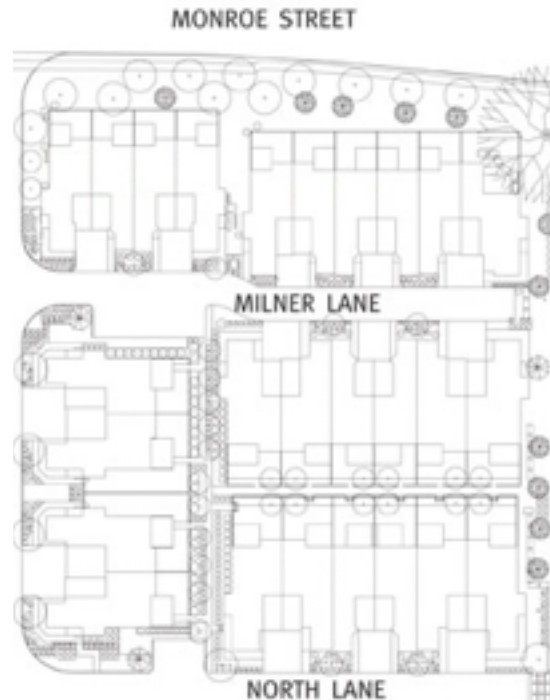
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VISITOR PARKING & MY LOCATION

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